



OCARINA PUORO

Sponsors Information



KONEINZ



Problem

ALL TAMARIKI deserve access to opportunities.

3D Printing is an exciting technology with incredible potential, but learning how to do it can often seem difficult and be inaccessible to our rangatahi in Aotearoa.

Problem

Technology is the second biggest exporter and fastest growing sector in Aotearoa.

By 2030, most jobs will require some level of STEAM competency.

Māori make up less than 2% of the scientific workforce and only 4.1% in the tech industry.

Solution

Music Technology Connection Education MĀORI

As an education company, part of VAKA's mission is to help Māori and indigenous tamariki feel connected to STEAM education through their culture, music and 3D printing.



Solution

Sponsor a kura

Help us make technology accessible to tamariki Māori across Aotearoa.



Product

OCARINA PUORO

Ocarina Puoro is a wind instrument inspired by the hue (bottle gourd). Embellished in traditional kōwhaiwhai patterns, Ocarina Puoro is a 3D printed, contemporary tāonga made with tamariki Māori in mind.



Product Features



Sustainably Printed

PLA+ 3D Printer filament is a bioplastic, which means it is made from renewable natural resources such as corn starch and tapioca products.



Seasonal Colourways

Each colourway is printed with special gradient, iridescent filament inspired by the 4 seasons, Raumati, Ngahuru, Hōtoke and Kōanga.



Kōwhaiwhai Patterns

The patterns are of a whai (stingray) - a significant animal in Te Moana nui a Kiwa that represents protection, wit, and adaptability.

Design

The Ocarina Puoro is designed by Vaka Ltd.

Distribution

Distribution is managed by Konei NZ, the ecommerce marketplace for Aotearoa brands, via 3PL from our South Auckland showroom.

Production

Production is managed by Vaka Ltd and 3D printed in collaboration with rangatahi on site at GRIDMNK in South Auckland.

Schools

Schools and classrooms are chosen for sponsorship via public nominations, sponsor nominations or through the schools already connected with Vaka



Sponsorship

You can help provide tamariki and classrooms across Aotearoa the opportunity to interact and play with Ocarina Puoro by sponsoring a pack. Sponsorships will be acknowledged via marketing communications such as email marketing, social media and the Konei website.

SPONSOR A SMALL CLASSROOM	1 X 12 PACK	\$420.00 NZD
SPONSOR A LARGE CLASSROOM	1 X 24 PACK	\$720.00 NZD
SPONSOR A SMALL SCHOOL	6 X 24 PACK	\$4320.00 NZD
SPONSOR A LARGE SCHOOL	12 X 24 PACK	\$8640.00 NZD

Sponsorship

How the sponsorship works

Complete the [sponsor form](#), you can nominate a school/classroom or leave it up to us. We'll send you an automated invoice. Once your sponsorship is processed we'll keep you updated on how your class or school is going with their new Ocarina Puoro!

Sponsorships are managed by [Ngahere Communities Ltd](#), a social enterprise and sole owners of Konei NZ. For any legal enquiries please reach out.





Sponsorship

Impact

Your sponsorship invests in:

- Supporting the Māori and Pasifika technology sector in Aotearoa
- Enabling Māori & Pasifika participation in tech
- Supporting **VAKA** to continue educating tamariki around STEAM
- Supporting **VAKA** to continue employing rangatahi in tech jobs
- Supporting the national & global growth of the Māori owned e-commerce marketplace **KONEI**

Thank You

Ngā mihi nui

[Click here to sponsor](#)

For Sponsorship

KONEI NZ

Aunty@konei.nz

www.konei.nz

[instagram.com/konei.nz](https://www.instagram.com/konei.nz)

[facebook.com/konei.aotearoa](https://www.facebook.com/konei.aotearoa)

Product Design

 **VAKA**

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www.vaka.co.nz

[instagram.com/vaka.nz/](https://www.instagram.com/vaka.nz/)

[facebook.com/vakatechNZ](https://www.facebook.com/vakatechNZ)

KONEI NZ



Manawa

Founder & Kaihautū



Ra

General Manager



Tururai

Te Kaituitui o Konei



Pookky

Creative Co-ordinator



Jesse Armstrong

Founder + Kaihautū / Chief Executive Officer



Andrea Fua

Founder + Head of People & Culture



Kynan Johnson-Jones

Head of Growth + e-STEAMTM Facilitator