

Sponsors Information



KONEINZ



All TAMARIKI deserve access to opportunities.

3D Printing is an exciting technology with incredible potential, but learning how to do it can often seem difficult and be inaccessible to our rangatahi in Aotearoa.



Problem

Technology is the second biggest exporter and fastest growing sector in Aotearoa.

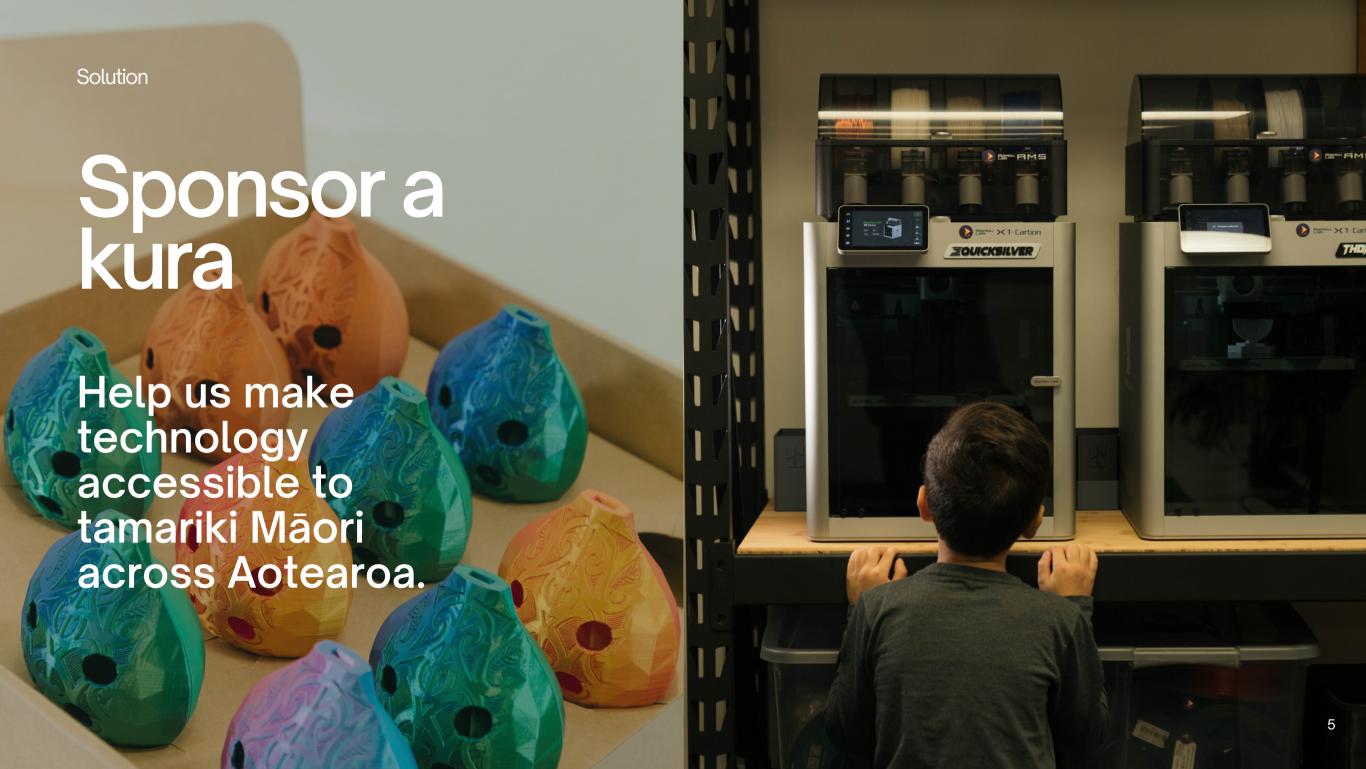
By 2030, most jobs will require some level of STEAM competency.

Māori make up less than 2% of the scientific workforce and only 4.1% in the tech industry.

Music Technology Connection Education MAORI

As an education company, part of VAKA's mission is to help Māori and indigenous tamariki feel connected to STEAM education through their culture, music and 3D printing.







Product Features



Sustainably Printed

PLA+ 3D Printer filament is a bioplastic, which means it is made from renewable natural resources such as corn starch and tapioca products.



Seasonal Colourways

Each colourway is printed with special gradient, iridescent filament inspired by the 4 seasons, Raumati, Ngahuru, Hōtoke and Kōanga.



Kōwhaiwhai Patterns

The patterns are of a whai (stingray) - a significant animal in Te Moana nui a Kiwa that represents protection, wit, and adaptability.

Implementation Plan

Design

The Ocarina Puoro is designed by Vaka Ltd.

Distribution

Distribution is managed by Konei NZ, the ecommerce marketplace for Aotearoa brands, via 3PL from our South Auckland showroom.

Production

Production is managed by Vaka Ltd and 3D printed in collaboration with rangatahi on site at GRIDMINK in South Auckland.

Schools

Schools and classrooms are chosen for sponsorship via public nominations, sponsor nominations or through the schools already connected with Vaka



Sponsorship

You can help provide tamariki and classrooms across Aotearoa the opportunity to interact and play with Ocarina Puoro by sponsoring a pack. Sponsorships will be acknowledged via marketing communications such as email marketing, social media and the Konei website.

SPONSOR A SMALL CLASSROOM

1 X 12 PACK

\$420.00 NZD

SPONSOR A LARGE CLASSROOM

1 X 24 PACK

\$720.00 NZD

SPONSOR A SMALL SCHOOL

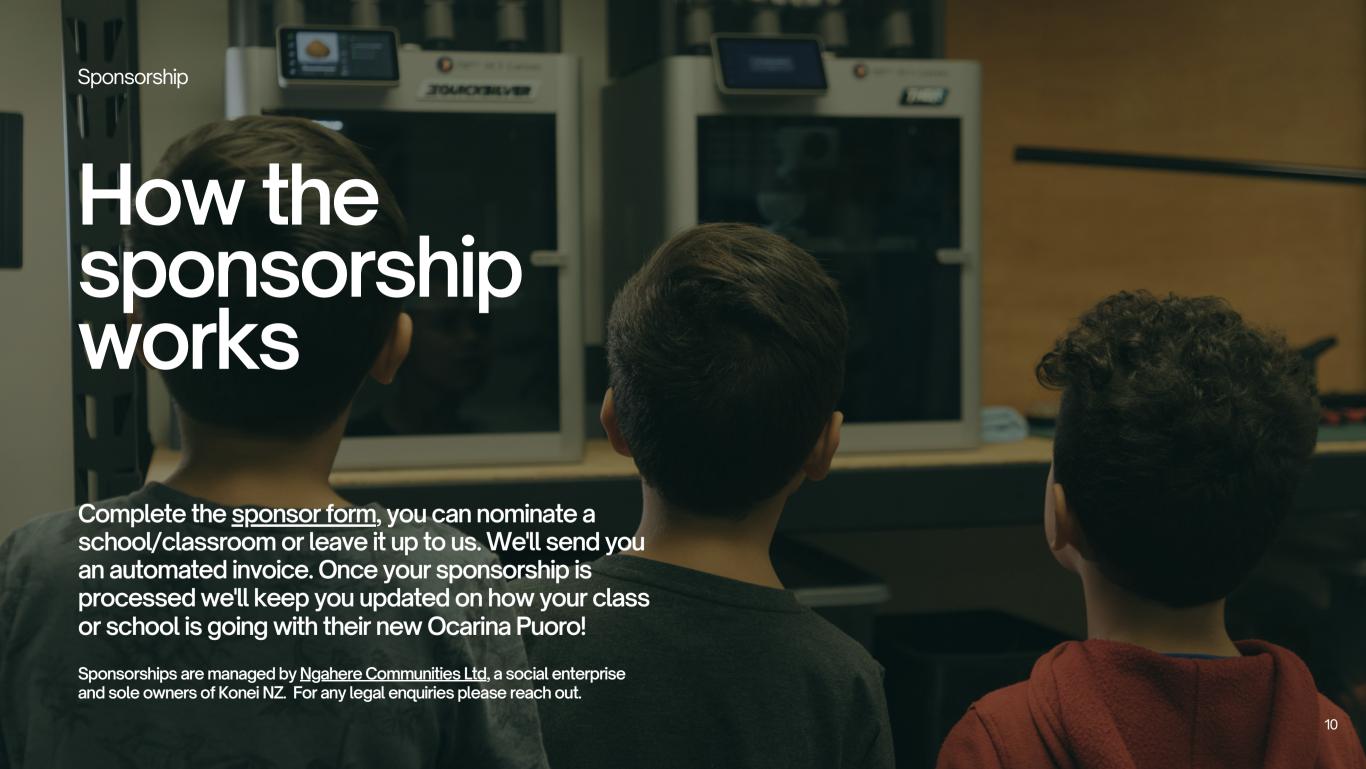
6 X 24 PACK

\$4320.00 NZD

SPONSOR A LARGE SCHOOL

12 X 24 PACK

\$8640.00 NZD







Sponsorship

Impact

Your sponsorship invests in:

- Supporting the Māori and Pasifika technology sector in Aotearoa
- Enabling Māori & Pasifika participation in tech
- Supporting VAKA to continue educating tāmariki around STEAM
- Supporting VAKA to continue employing rangatahi in tech jobs
- Supporting the national & global growth of the Māori owned e-commerce marketplace KONEI

Ngā mihi nui

Click here to sponsor

For Sponsorship

KONEI NZ

Aunty@konei.nz

www.konei.nz instagram.com/konei.nz facebook.com/konei.aotearoa

Product Design



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www.vaka.co.nz instagram.com/vaka.nz/ facebook.com/vakatechNZ

KONEINZ







Jesse Armstrong
Founder + Kaihautū / Chief Executive Officer



Andrea Fua
Founder + Head of People & Culture



Kynan Johnson-Jones
Head of Growth + e-STEAM¹⁰¹ Facilitator